

**IDA DESALINATION
PAVILION AT
SINGAPORE
INTERNATIONAL
WATER WEEK
Exhibitor Opportunities**



International Desalination Association®

Book Your Exhibition Space at the IDA-SIWW Pavilion Today and Tap the Week's Global Potential!

The IDA-Singapore International Water Week Exhibition Pavilion will present a plethora of potential clients and contacts for exhibitors. Like the IDA World Congress, it's an ideal venue to expand your organization's global reach. But to tap the week's potential, you need a guarantee that your exhibition booth will provide the best exposure possible so you can meet the highest profile clients.

IDA can provide this guarantee. As the world's longest-standing global association focused exclusively on desalination and water reuse, IDA is the water sector's leading network, boasting of over 10,000 stakeholders. At the IDA pavilion, you'll have the opportunity to take advantage of this network, branching out beyond regional markets. The IDA Pavilion presents a unique spot in SIWW's sprawling exhibition, creating an international business environment that is sure to foster new connections, new ideas, and new business for all exhibitors.

Space is limited, so we encourage exhibitors to book early. Once you book with IDA, the Association will work with you to ensure your exhibition experience is flawless. You'll receive exclusive PR through IDA's social media networks, as well as key exposure during IDA's Business Forum, held during the first two days of SIWW. IDA and SIWW will also work with exhibitors to ensure all on site needs are met, streamlining operational concerns so you're free to focus on what really matters: sharing your solutions and services with the world.

Be Part of the Pavilion Offering Solutions to Water Scarcity Around the Globe

Contact exhibits@idadesal.org today!



Benefits of Exhibiting with IDA

Exhibiting with IDA is joining the fastest-growing network in the water sector. The IDA community collaborates on a global scale to connect people and ideas to water solutions. In Singapore, your organization can be part of this mission to change the future of sustainability, with the following benefits:

- PR and exposure to the IDA's network of over 10,000 stakeholders in the months leading up to SIWW and during the event
- Loyalty exhibition rates for future IDA events, including the 2021 World Congress in Mombasa, Kenya
- And so much more!

Find below a detailed overview of all exhibition opportunities and benefits with IDA.



IDA Gold Exhibitor (Raw Space, Minimum, 24 sqm @ S\$650 / sqm)

- Exhibitor logo and profile to appear on IDA website and membership site
- Exhibitor promotion on IDA Social Media Platforms of LinkedIn, Twitter, and Facebook
- Full-page advertisement in Summer 2020 IDA Global Connections Quarterly Publication (booth must be booked before May 1, artwork to be supplied by May 15)
- Industry Highlight Article (800 words, describing innovative technology or achievement by organization employee) to be published in IDA Global Connections (booth must be booked before May 1, text to be supplied by May 15)
- Loyalty rates for World Congress Exhibition 2021, Mombasa, Kenya

IDA Silver Exhibitor (Standard Shell Scheme, Minimum, 24 sqm @ S\$730 / sqm)

- Exhibitor logo and profile to appear on IDA website and membership site
- Exhibitor promotion on IDA Social Media Platforms of LinkedIn, Twitter, and Facebook
- Half-page advertisement in IDA Global Connections Quarterly Publication (artwork to be supplied by May 15)

Bronze Exhibitor (Shell Scheme, Minimum, 12 sqm @S\$730 / sqm)

- Exhibitor logo and profile to appear on IDA website and member site
- Exhibitor promotion on IDA Social Media Platforms of LinkedIn, Twitter, and Facebook
- Quarter-page advertisement in IDA Global Connections (artwork to be supplied by May 15)



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Water Solutions*

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